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| STUDY PROGRAMME: ENGLISH GRADUATE PROGRAMME | | |
| Level and Year[[1]](#footnote-1): MA, 1st and 2nd year | | |
| Course Title:  Discourse Analysis – Language of Communication Technologies | | |
| Course Description:  At the beginning of the seminar students are introduced to various phenomena on the suprasentential level, or text. The elements discussed are those that influence the basic characteristics of text, particularly the extratextual ones such as context of situation, context of culture, Gricean maxims, sender, receiver, as well as intratextual elements, those belonging to the category of text cohesion. Further, texts from the domain of communication technologies are analyzed with an aim to examine to what extent the traditional discourse analysis is able to explain the phenomena arising in the new modes of communication. ‘Written’ and ‘spoken’ texts are compared in order to point out the differences found in the language of communication technologies. Examples are analyzed from both English and Croatian to observe cultural differences. | | |
| Semester[[2]](#footnote-2): summer semester, 2019/20 | | |
| Lecturer(s)/Teacher(s):  Dr. Marina Grubišić, postdoc | | |
| Teaching Language (regular)[[3]](#footnote-3): English | | |
| Teaching Methods (regular):[[4]](#footnote-4) seminars; presentations, classroom discussions | | |
| Teaching: | Weekly (hours) | Semester (hours) |
| Lectures: |  |  |
| Exercises: |  |  |
| Seminars: | 2 | 30 |
| ECTS: 5 | | |
| Teaching language and level[[5]](#footnote-5) for guest (exchange) students: English C1 | | |
| Teaching Methods[[6]](#footnote-6) for guest (exchange) students: L2 | | |
| Evaluation Methods[[7]](#footnote-7) and Grading[[8]](#footnote-8): Class attendance, final seminar paper  Standard grading - the institutional grading system (5 Excellent; 4 Very good; 3 Good; 2 Sufficient; 1  Fail) | | |
| Learning Outcomes:  1. Students will be able to explain basic concepts in discourse analysis, critical discourse analysis, and relevant areas of pragmatic research.  2. Students will be able to recognize new communication patterns that have emerged from the use of new communication technologies.  3. Students will be able to assess the role and impact of communication technology on communication forms in English and Croatian.  4. Students will be able to discuss in English different types of communication technologies, their features, their use and their impact with regard to language change, especially in communication patterns.  5. Students will be able to find relevant literature according to the chosen research problem.  6. Students will be able to present in written English the results of their own research related to new communication technologies and their impact on language and communication patterns. | | |
| Literature:  Crystal, D. (2000). Language and the Internet. Cambridge University Press. Brown, G. i Yule, G. (1983). Discourse Analysis. Cambridge University Press. Levinson, Stephen C. (1983). Pragmatics. Cambridge University press  Austin, J.L. (1962). How To Do Things With Words. Oxford University Press. Searle, John R. (1969). Speech Acts – An Essay in the Philosophy of Language. Cambridge University Press.  Berners-Lee, T. (2000). Weaving the Web: The Original Design and Ultimate Destiny of the World Wide Web. Harper Paperbacks. Thurlow, C. et al. (2004). Computer-Mediated Communication. Social Interaction and the Internet. Sage Publications Ltd. Baym, N. (2010). Personal Connections in the Digital Age (Digital Media and Society). Polity. | | |

1. BA, MA, PhD; 2nd year … [↑](#footnote-ref-1)
2. Winter, Summer, Academic Year [↑](#footnote-ref-2)
3. Teaching language according to the regular programme (e.g. Croatian, French, Slovenian…) [↑](#footnote-ref-3)
4. Direct instructions: teaching through lectures/seminars/exercises and teacher-led demonstrations in the classroom; Presentations; Classroom discussion; E-Learning (Omega, etc.); Fieldwork; Other (specify) [↑](#footnote-ref-4)
5. According to CEFR (e.g. English B2, German C1…) [↑](#footnote-ref-5)
6. **Language options for guest (exchange) students):**

   L1 - All teaching activities will be held in regular teaching language. However, guest (exchange) students will have the opportunity to attend additional consultations with the lecturer and teaching assistants in foreign language (indicated as teaching language for guest (exchange) students), to help master the course materials. Additionally, the lecturer will refer guest (exchange) students to the corresponding literature in foreign language, as well as give them the possibility of taking the associated exams in foreign language.

   L2 - All teaching activities will be held in regular teaching language only. [↑](#footnote-ref-6)
7. Class attendance, Essay, Preliminary exam, Seminar paper, Practical work, Written exam, Oral Exam, Other (specify) [↑](#footnote-ref-7)
8. Standard - the institutional grading system (5 Excellent; 4 Very good; 3 Good; 2 Sufficient; 1 Fail)

   Additional:

   RA - Regular Attendance (No ECTS credits awarded for course attendance only)

   C - Completed (Student has completed proscribed obligations/no ECTS credits awarded)

   C+ – Completed + ECTS (Student has completed proscribed obligations + ECTS credits awarded) [↑](#footnote-ref-8)