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| STUDY PROGRAMME: Ethnology and Cultural Anthropology | | |
| Level and Year[[1]](#footnote-1): BA, 3rd year | | |
| Course Title:  Ethnographies of Popular Culture | | |
| Course Description: The course is an introduction to the research of postindustrial societies. | | |
| Semester[[2]](#footnote-2): winter | | |
| Lecturer(s)/Teacher(s): Tomislav Pletenac | | |
| Teaching Language (regular)[[3]](#footnote-3): Croatian | | |
| Teaching Methods (regular):[[4]](#footnote-4)  Lectures and seminars | | |
| Teaching: | Weekly (hours) | Semester (hours) |
| Lectures: | 2 | 30 |
| Exercises: |  |  |
| Seminars: | 2 | 30 |
| ECTS:5 | | |
| Teaching language and level[[5]](#footnote-5) for guest (exchange) students: English C1 | | |
| Teaching Methods[[6]](#footnote-6) for guest (exchange) students: consultation and literature reading in English: **L1** | | |
| Evaluation Methods[[7]](#footnote-7) and Grading[[8]](#footnote-8):  Final essay | | |
| Learning Outcomes:  Identifying the process of representation in popular culture  Analyzing different ways of identification processes  Using ethnography in analyzing process of consumption of cultural products  Identifying key processes of regulation of cultural production  Using discourse analysis | | |
| Literature:  Hall, S. (ed.) (1997) Representation : Cultural Representations and Signifying Practices, Sage, London.  Woodward, K. (1997) Identity and Difference, Sage, London.  Mackay, H. (1997) Consumption and Everyday Life, Sage, London  du Gay, P. (1997) Production of Culture/Culture of Production, Sage, London | | |

1. BA, MA, PhD; 2nd year … [↑](#footnote-ref-1)
2. Winter, Summer, Academic Year [↑](#footnote-ref-2)
3. Teaching language according to the regular programme (e.g. Croatian, French, Slovenian…) [↑](#footnote-ref-3)
4. Direct instructions: teaching through lectures/seminars/exercises and teacher-led demonstrations in the classroom; Presentations; Classroom discussion; E-Learning (Omega, etc.); Fieldwork; Other (specify) [↑](#footnote-ref-4)
5. According to CEFR (e.g. English B2, German C1…) [↑](#footnote-ref-5)
6. **Language options for guest (exchange) students):**

   L1 - All teaching activities will be held in regular teaching language. However, guest (exchange) students will have the opportunity to attend additional consultations with the lecturer and teaching assistants in foreign language (indicated as teaching language for guest (exchange) students), to help master the course materials. Additionally, the lecturer will refer guest (exchange) students to the corresponding literature in foreign language, as well as give them the possibility of taking the associated exams in foreign language.

   L2 - All teaching activities will be held in regular teaching language only. [↑](#footnote-ref-6)
7. Class attendance, Essay, Preliminary exam, Seminar paper, Practical work, Written exam, Oral Exam, Other (specify) [↑](#footnote-ref-7)
8. Standard - the institutional grading system (5 Excellent; 4 Very good; 3 Good; 2 Sufficient; 1 Fail)

   Additional:

   RA - Regular Attendance (No ECTS credits awarded for course attendance only)

   C - Completed (Student has completed proscribed obligations/no ECTS credits awarded)

   C+ – Completed + ECTS (Student has completed proscribed obligations + ECTS credits awarded) [↑](#footnote-ref-8)